



**MASON CITY**  
ECONOMIC DEVELOPMENT CORPORATION

FOR IMMEDIATE RELEASE  
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**MASON CITY ECONOMIC DEVELOPMENT CORPORATION**  
**NAMES NEW BOARD MEMBERS & OFFICERS**

MASON CITY – Mason City Economic Development Corporation announced new board members and officers at its annual meeting today.

Mason City Public Schools Superintendent Keith Sersland was introduced as board president, Jim Morrow from Wells Fargo was named vice-president, Laird Law Firm attorney Jacquelyn Arthur was introduced as secretary, and Cerro Gordo County Supervisor Jay Urdahl will remain board treasurer.

Sersland replaces Stephen Gales, investment representative at A.G. Edwards, who has presided over the board for the last two years. Sersland applauded Gales leadership of the Mason City EDC and thanked him for his efforts as board president.

Newly appointed board members include Dana Young, executive director of Mason City Clinic, Gary Pyle, manager of Principal Financial Group-Mason City, Patrick McGarvey, a retired city manager from Austin, MN who in the last year moved back to his hometown of Mason City, and Bob Lembke, market president of Community National Bank-Mason City. They replace outgoing board members O. Jay Tomson, First Citizens National Bank, Scott Tornquist, Mechanical Air Systems, the late Bob Krieger, TeamQuest Corporation, and Gales, who will remain on the board for one year as an ex-officio member of the board.

John Michel, plant manager at Kraft Foods and current president of the Mason City Chamber of Commerce assumes the Chamber's seat on the MCEDC board replacing outgoing Chamber president

Mike Arens, who was also recognized at the annual meeting held at Music Man Square in downtown Mason City where over 130 people were in attendance.

Board members assist Mason City Economic Development Corporation in fulfilling its mission to promote and facilitate job creation and capital investment in the Mason City Region by encouraging the retention and expansion of existing businesses and attracting new business and industry to the community.

In the coming year, board members will work to increase funding mechanisms for MCEDC, secure a company for the organization's speculative building, further develop the North Central Iowa Growth Partnership with the Clear Lake Economic Development Corporation, increase the organization's reach and partnerships, and recruit more volunteers for development efforts.

For more information on the Mason City Mason City Economic Development Corporation or a copy of the 2004 annual report, please go to [www.masoncityedc.com](http://www.masoncityedc.com).

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