



**MASON CITY**  
ECONOMIC DEVELOPMENT CORPORATION

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**MASON CITY ECONOMIC DEVELOPMENT CORPORATION**  
**NAMES NEW BOARD MEMBERS & OFFICERS AT ANNUAL MEETING**

MASON CITY – The Mason City Economic Development Corporation announced new board members and officers to the over 175 people attending its annual meeting.

Jim Morrow, Wells Fargo Bank market president and EDC board chair introduced and recognized retiring board members Steve Gales and Rosie Hussey, for their years of service.

Newly appointed board members Steve Doerfler, President of Metalcraft and Dennis Reidel Controller of Midwest Roofing/Mason City Overhead Door were introduced by EDC Executive Director Curtis Brown.

Reidel, the current president of the Mason City Chamber of Commerce assumes the Chamber's seat on the MCEDC board replacing outgoing Chamber president Marti Rodamaker.

Board members assist the Mason City Economic Development Corporation in fulfilling its mission and purpose to promote and facilitate job creation and capital investment in the Mason City Region by encouraging the retention and expansion of existing businesses and attracting new business and industry to the community. The EDC carries out its work with the intention of positively impacting the quality of life in the Mason City region with creation of wealth and expansion of the tax base.

Keynote speaker for the annual meeting, held at Music Man was James A. Autry, business person and author of eight books including soon to be released *The Book of Hard Choices* and *Looking Around*

*for God: Oddly Reverent Observations of an Unconventional Christian.* Autry spoke on servant leadership and its impact on the workplace and the community at large.

Angela Determan, Project Manager for the Mason City EDC said, “2006 saw much change in Mason City and North Iowa forcing our board and staff to grow in our roles. While growth was not at the levels we have experienced in the past, Mason City did recognize a 10% increase in the 2005-2006 tax base with 30 new jobs being brought to Mason City and over \$70 million of capital investment. I think any city would be pleased to have recognized this return on investment.”

“Successes began with Freedom Fuels \$44 million biodiesel facility on the west side of Mason City, and continued with KJL Steel and Behr Mason city locating in our area. That coupled with the growth within our existing business, we are very pleased and feel the momentum is definitely moving in the right direction,” said Curtis Brown, Executive Director of the MCEDC. “The board is looking forward to working with a newly established strategic plan that focuses on five target areas. We will continue our efforts to market Mason City both with our existing business as well as with new business, continue to develop regional efforts while providing responsible organizational sustainability and human capital investments.”

For more information on the Mason City Mason City Economic Development Corporation or a copy of the 2006 annual report, please go to [www.masoncityedc.com](http://www.masoncityedc.com).

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