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Mason City Economic Development Corporation and Clear Lake Economic Development Corporation Build on Partnership

MASON CITY/CLEAR LAKE—Jim Morrow, Board President for the Mason City Economic Development Corporation and Vickie Snyder, Board President of the Clear Lake Economic Development Corporation announced today that the two organizations will expand their existing partnership. The partnership will develop under the auspices of the North Central Iowa Growth Partnership an already established partnership promoting economic development for Cerro Gordo County.

Morrow said, “Our past successes have led us to this point.” Mason City and Clear Lake through the North Central Iowa Growth Partnership have joined together for over six years in their existing business annual call program and in sharing in prospect activity and marketing.

“By leveraging the resources of both the Clear Lake and Mason City communities and Cerro Gordo County we will partner our economic development efforts to strengthen the competitiveness of the areas as a place to do business, grow existing business, to work and enjoy north Iowa as a place to live”.

“A joint steering committee has spent several months discussing this exciting opportunity and we have received great community support. Prospects do not see borders locally, regionally or in north Iowa even from state to state,” said Snyder. This allows us to promote our area more regionally and to build on the relationship already established with our North Central Iowa Alliance seven county marketing partners.”

Both Morrow and Snyder express their thanks to the businesses in the community that have been so supportive of the partnership discussion. Snyder gives special thanks to the Clear Lake Chamber of Commerce for their support of the changes. “This partnership will definitely make North Iowa something to talk about. As a combined community and regional partners, we have so much to offer to existing and potential new businesses to the area.”

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