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North Iowa Corridor EDC Announces Campaign & Flagship Investor

NORTH IOWA - The North Iowa Corridor Economic Development Corp. (NICEDC) launches their 2009 Annual Private Investor Campaign with the announcement that First Citizens National Bank will be the flagship sponsor for the 2009 Campaign. First Citizens has taken the lead with a \$10,000 pledge to support the North Iowa Corridor EDC in the new county-wide organization representing Cerro Gordo County, Clear Lake and Mason City with all economic development efforts.

“The NICEDC Board of Directors and staff are extremely appreciative of the level of support from First Citizens National Bank. To have a wonderful corporate citizen such as First Citizens is critical for this campaign and vital for the growth of our communities and county. We have over 225 private businesses who invest in our organization every year. The 225 private investors are from businesses throughout the entire county. We are always hopeful for that flagship sponsor to come forward and First Citizens did that this year.” said Keith Sersland, Board Chair of NICEDC.

“First Citizens National Bank is excited to be the lead sponsor for the annual investor campaign for NICEDC. As a community bank we have always understood the importance of supporting the communities in which we live and work. When asked to be the flagship sponsor for the 2009 campaign we considered it an opportunity to show continued commitment through increasing our support of ongoing economic development efforts. We challenge others to join us in support of the NICEDC.” said Jeff Gribben, CFO of First Citizens National Bank.

Along with substantial private sector support NICEDC also receives funding from the City of Clear Lake, the City of Mason City and Cerro Gordo County. Gregg Gillman, Executive Director of NICEDC added, “The public-private partnership is what makes NICEDC possible so that we can be advocates every day for business expansions and new business development and also work diligently on ‘Quality of Place’ issues that are important to our entire region.”

If you would like to see the current list of private investors supporting NICEDC please go to www.northiowacorridor.com . To learn about becoming an investor to the North Iowa Corridor EDC, please contact Gregg Gillman at (641) 423-0315 or email ggillman@northiowacorridor.com .

The North Iowa Corridor Economic Development Corp. is the primary county public private organization in Cerro Gordo responsible for creating new jobs and new investment in the county. Information on available development sites, buildings, incentive programs, and other resources is available at www.northiowacorridor.com.