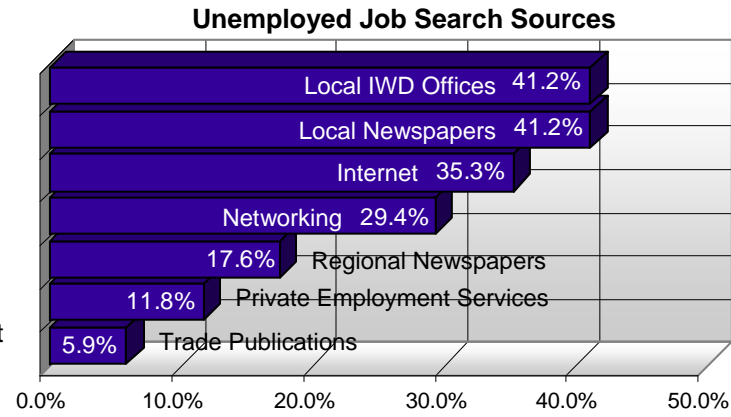


Unemployed - Those Willing to Enter/Re-enter Employment:

- An estimated 1,215 unemployed individuals are willing to accept employment;
- Education:
 - 41.2% have an education beyond high school
 - 17.6% have an undergraduate degree
- Estimated wage range to attract the upper 66-75% qualified hourly wage applicants is \$10.90 to \$12.00/hr. with a median of the lowest wage of \$9.50/hr.;
- Would prefer to enter employment that offers the following benefits:
 - Health/medical insurance
 - Dental coverage
 - Pension/retirement options
 - Paid vacation
 - Vision insurance
 - Life insurance
 - Disability insurance
- 68.8% of the unemployed are seeking employment offers where the employer/employee share the cost of medical insurance premiums;

- Willing to commute an average of 24 miles one way for the right opportunity;
- 70.6% expressed interest in seasonal and 64.7% in temporary employment opportunities;
- 58.8% are interested in working varied shifts (2nd, 3rd & split);
- Average age is 47 years old.



Sponsored in Partnership with



For more information regarding the Clear Lake Laborshed Study, contact:

Clear Lake Economic Development Corporation
 205 Main Avenue
 Clear Lake, IA 50428
 Phone: (800) 285-5338
 www.ncipg.com



This information is analyzed and compiled by the Iowa Workforce Development Research & Strategic Initiatives Unit
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 (515) 281-4896
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Clear Lake LABORSHED ANALYSIS



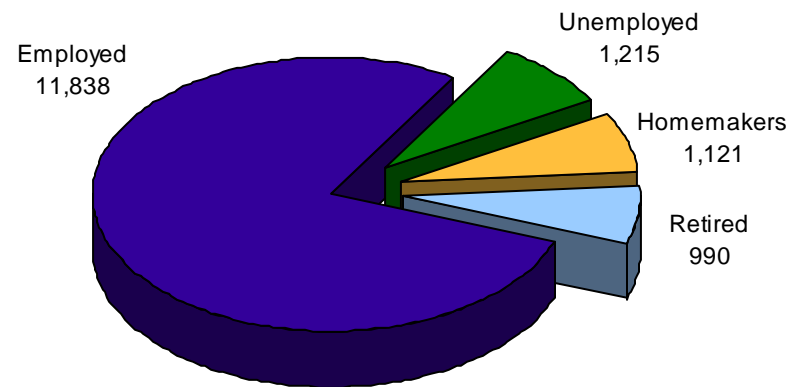
October 2007
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Laborshed Studies

A Laborshed is defined as the area or region from which an employment center draws its commuting workers. To determine the approximate boundaries of the Clear Lake Laborshed area, local employers supplied the ZIP code listings of where each of their employees reside. This Laborshed analysis addresses underemployment, the availability and willingness of current and prospective employees to change employment within the workforce, current and desired occupations, wages, hours worked, and distance willing to commute to work. See *contact information on back*.

Total Potential Labor Force: 72,332 (entire Laborshed Area)

Estimated Number of Individuals Very Likely or Somewhat Likely to Change or Accept Employment (15,164)



Quick Facts: (Employed - willing to change employment)

- 19.8% are working multiple jobs;
- Currently working an average of 42 hours per week;
- Average age is 45 years old;
- 39.0% currently working in production, construction, or material handling occupations followed by 16.0% in professional, paraprofessional, and technical occupations;
- Most frequently identified job search sources:
 - Local/Regional newspapers
Globe Gazette - Mason City
 - Internet
www.iowaworkforce.org
www.monster.com
 - Local Iowa Workforce Development Centers
 - Networking through friends, family, or acquaintances

Underemployment:

The underemployed are composed of individuals who are working fewer than 35 hours per week but desire more hours; working at wages equal to or less than the national poverty level; and/or who are working in positions that do not meet their skill or education levels or worked for higher wages at previous employment.

- 2.2% Inadequate hours (260 people)
- 1.2% Low income (161 people)
- 4.0% Mismatch of skills (474 people)
- 6.7% Total estimated underemployment (793 people)

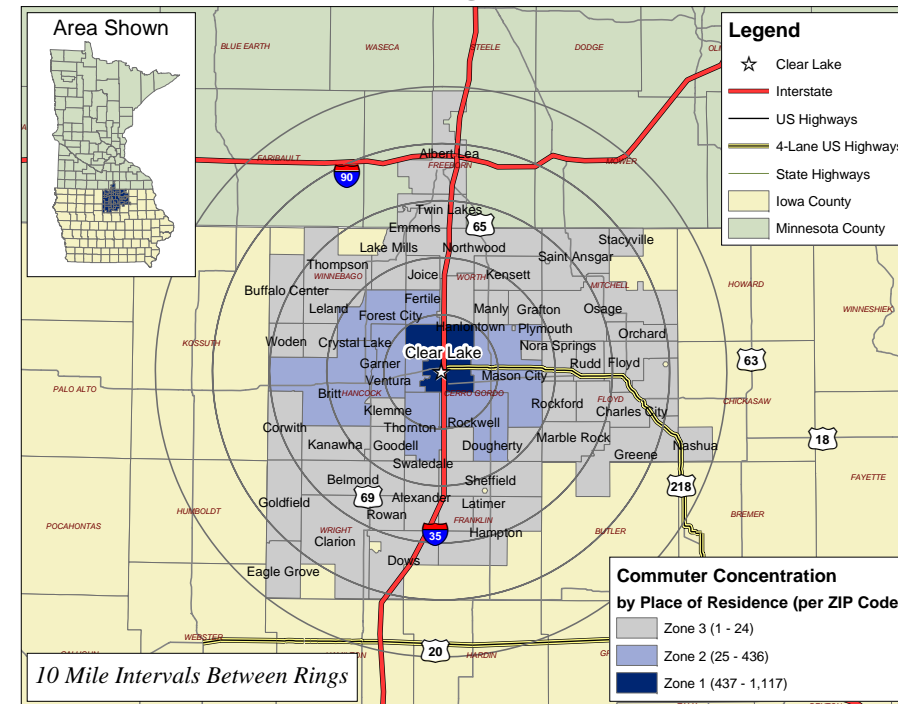
Individuals may be underemployed for more than one reason; but are only counted once for total estimated underemployment.

Industrial Classification of the Employed

Industry	% of Laborshed	# of Employed
Manufacturing	20.3%	13,009
Health Care/Social Services	17.0%	10,895
Education	11.1%	7,114
Wholesale & Retail Trade	9.2%	5,896
Agriculture, Forestry, & Mining	8.4%	5,383
Government & Public Administration	7.2%	4,614
Construction	7.0%	4,486
Finance, Insurance, & Real Estate	5.8%	3,717
Transportation, Communication, & Public Utilities	5.6%	3,589
Professional Services	3.3%	2,115
Personal Services	2.8%	1,794
Entertainment & Recreation	0.6%	385

Survey respondents from the Clear Lake Laborshed area were asked to identify the industry in which they are currently working. The largest concentration of workers are employed in the manufacturing industry as shown in the table at left.

Clear Lake Commuting Area

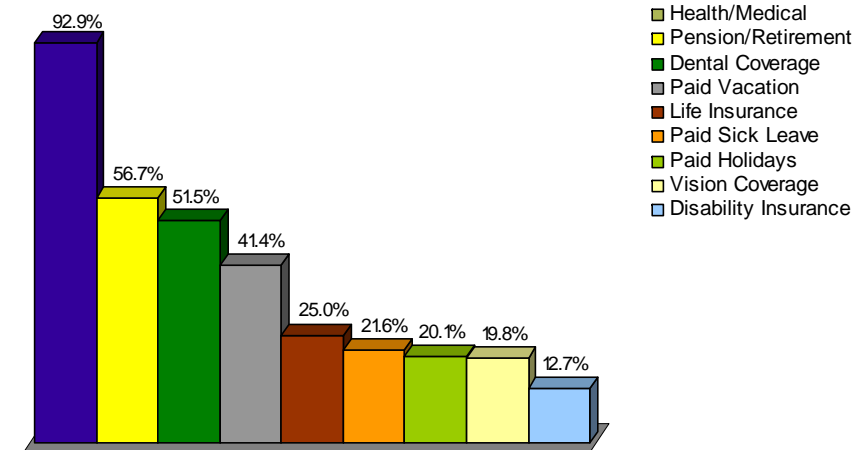


Commuting Statistics

The map at the left represents commuting patterns into Clear Lake with the concentration per ZIP code represented in the legend.

Those who are willing to change employment in the Clear Lake Laborshed area are willing to commute an average of 20 miles one way for employment opportunities.

Benefits Currently Offered



The survey provides the respondents an opportunity to identify employment benefits they currently are offered. The chart at left provides the percentage of responses from those that are currently employed. The top nine benefits are shown.

The majority (75.5%) of respondents are currently sharing the cost of premiums with the employer. However, 15.9 percent of the employers in the area pay the entire cost of insurance premiums as a benefit for their employees.

Education and Median Wage Characteristics by Industry

Industry	Education			Median Wages	
	Some Level Beyond High School	Associate Degree	Undergraduate Degree or Higher	Salary Wages (per year)	Non-Salary Wages (per hour)
Agriculture	64.5%	12.9%	6.5%	\$50,000	\$11.50
Construction	48.4%	9.7%	6.4%	\$38,500	\$14.25
Manufacturing	56.2%	16.3%	13.8%	\$42,750	\$14.67
Transportation, Communication, & Utilities	68.2%	27.3%	18.2%	\$53,500	\$13.00
Wholesale & Retail Trade	68.3%	26.8%	19.4%	\$30,000	\$7.83
Finance, Insurance, & Real Estate	70.8%	20.8%	29.2%	\$45,500	\$13.10
Health Care & Social Services	83.6%	19.4%	40.3%	\$63,000	\$13.00
Personal Services	72.7%	9.1%	18.2%	*	\$10.00
Professional Services	62.5%	12.5%	25.1%	\$33,000	\$12.94
Public Administration & Government	85.7%	39.3%	28.6%	\$57,500	\$17.00
Education	86.4%	13.6%	63.6%	\$44,000	\$10.50

This table includes all respondents without consideration of employment status or willingness to change/enter employment.

**Insufficient survey data/refused*