



# MASON CITY

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ECONOMIC DEVELOPMENT CORPORATION

**For Immediate Release**  
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**HENKEL CONSTRUCTION INVESTMENT LEADS 2006 CAPITAL  
CAMPAIGN FOR THE MASON CITY ECONOMIC DEVELOPMENT  
CORPORATION**

**MASON CITY** – A \$10,000 investment made by Henkel Construction of Mason City leads the way for the annual fund-raising campaign of the Mason City Economic Development Corporation (MCEDC), which kicked off today with a meeting of volunteers preparing to contact more than 200 businesses in Mason City and Cerro Gordo County.

Tom Schaefer, President of Henkel Construction, said, “At Henkel, we have long been involved in economic development. We helped form the Mason City Economic Development Corporation many years ago and when it was determined that Mason City needed a broader economic development effort, we helped develop today’s EDC. The present leadership is doing a great job and has created tangible results for our community. We want them to be more successful in the future and we challenge other Mason City leaders to do the same by investing in their efforts.”

The campaign kicks off just months after the MCEDC capped one of the greatest years in its history. Ken Bales, Development Specialist for the MCEDC, said he hopes to

build upon the momentum of the 2005 campaign and the number of projects that the MCEDC was instrumentally involved in.

“The MCEDC has proven time and again that it plays a vital role in the creation of new jobs and capital investment in our community. With the recruitment of Intradyn, LXI Corporation, and Freedom Fuels last year we feel like we have great momentum for the 2006 campaign. We can’t forget the local expansions we were involved in as well in 2005 with Golden Grain Energy, Kraft, and Lehigh making sizable investments in Mason City made possible, in part, by our efforts,” says Bales.

Schaefer, a past board president of the MCEDC, says that investing in the MCEDC is important for every person and company that calls Mason City home. “Our investment, along with all of the other investments in this year's campaign, will benefit every citizen and business in Mason City and it is my hope that collectively we can eclipse what was raised last year.” The 2005 campaign netted over \$165,000 according to the MCEDC.

Bales, the MCEDC staff person leading the annual effort, praised Henkel Construction for their involvement. “Tom and the employees at Henkel Construction continue to give back to the community which reinforces the type of company they are and the kind of people they employ. They have been, and continue to be, an exceptional corporate citizen, understand the importance of economic development, and have invested in our efforts for many years and for that, we are truly grateful.”

For more information on the campaign, please call Ken Bales at 641-423-5724.

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