

renew rural iowa

Creating the **SPARK**
to ignite rural Iowa!

IOWA FARM BUREAU
people. progress. pride.®

Do you need help taking your business to
the next level – or finding appropriate
talent or funding?

Then this is the seminar
you've been waiting for!

SAVE THE DATE!

Iowa Farm Bureau's *Renew Rural Iowa*
Business Success Seminar

February 15, 2012
Muse - Norris Conference Center
Mason City, Iowa

DEVELOPING A SUCCESSFUL BUSINESS CAN BE A CHALLENGE.

Iowa Farm Bureau's *Renew Rural Iowa Business Success Seminar* guides qualified business owners through the fundamentals of a successful business model in an interactive environment.

At this one-of-a-kind seminar you will:

- Measure your business against core business principles
- Receive a grade/score for your business
- Walk away with clear opportunities to grow and improve your business

You will gain insight on:

- Strategic Fit
- Business Planning
- Balanced Executive Teams
- Great Leadership
- Key Resources



Accelerate Your Business Success

Seminar Features - The Recipe for Business SuccessSM

Presenter: Curt Nelson, Author and President, Entrepreneurial Development Center, Inc. (EDC)

Baking & Business 101 takes you through an insightful look at what defines successful business ingredients and how to create them. You'll learn how to assemble a balanced and talented leadership team, understand the definition and value of a true business leader, and learn what resources are critical to the overall success of your business.

In association with:

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University Extension

AgVentures Alliance



For more information visit us online at www.renewruraliowa.com.