

CORRIDOR SUPPORTING LOCAL TALENT PIPELINE EFFORTS

THE NORTH IOWA CORRIDOR, IowaWORKS North Iowa, and the Mason City High School partnered to host a career exploration day in November for the Mason City High School Class of 2018.

The Career Expo was set up like a “speed dating” event. The students had 5-twelve minute sessions with employers. During the sessions the students interacted with the employers in small groups before moving to the next employer in which they were interested in.

SurveyMonkey the morning following the expo and over 60% completed the survey.

Results of the survey:

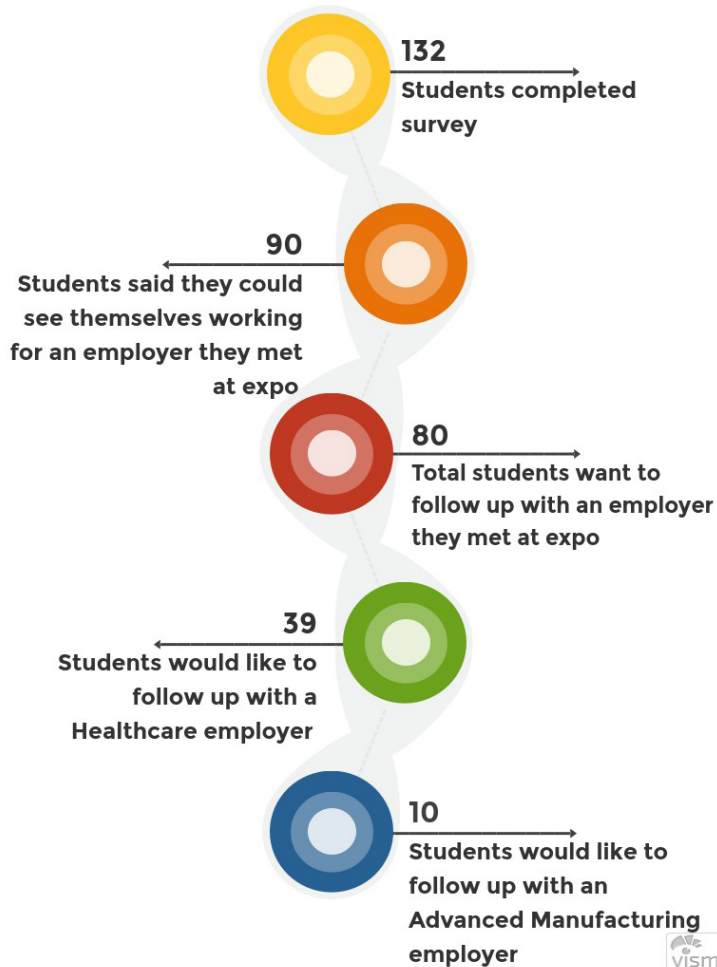
- 90 students answered that they could see themselves working for one of the employers they met with at the expo
- 60% of students indicated that they would like to follow up with an employer they met at the expo (students will be completing job shadows or tours with the help of NIACC Career Connections)
- 30% of students indicated that they would like to follow up with a healthcare employer they met at the expo

Feedback from both the students and participating employers was very positive and both enjoyed the structured, small group interactions. The students were sent a

You are invited to attend a FREE Webinar from the North Iowa Corridor and North Central Iowa Alliance.

MCHS Career Expo

200 Students Attended



Enhance Your Ability to Attract Employees

Friday, January 13, 2017
 10 AM - 11 AM CST



A presentation of the Emerging Workforce Study with speaker: Patti Dunning, Senior Vice President-Spherion Staffing Services

- Discover key factors impacting candidate attraction
- Learn how your company brand influences worker perspectives
- Understand how to stay relevant in today's shifting job market

To get login information for this free webinar, please contact:
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