



Corridor

APRIL 2017



HENKEL CONSTRUCTION NAMED CORRIDOR 2017 FLAGSHIP INVESTOR

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THE NORTH IOWA CORRIDOR announces that Henkel Construction will serve as Flagship Investor in the organization's 2017 investor campaign. The annual campaign generates private investment to complement funding provided by the City of Mason City, City of Clear Lake, and Cerro Gordo County. Corridor staff expect to see participation from nearly 150 North Iowa businesses.

This partnership between the public and private sectors leverages resources in order to create, collaborate, and lead regional economic development initiatives contributing to the creation and growth of companies, wealth, and quality jobs for North Iowans. This year the Corridor is focused on strategies for the future through the Vision North Iowa initiative to create a community-driven vision to proactively and intentionally position our communities for positive, long-term, sustainable economic success.

"Henkel Construction is proud to support the communities we serve just as vigorously as we do our customers," said Gary Schmit, President. "The North Iowa Corridor plays an integral role in helping to drive our region forward. We are excited to build on our partnership and continue the positive momentum in North Iowa, in conjunction with and to further celebrate Henkel's 125th anniversary."

"We are honored to have a key partner like Henkel Construction be the Corridor's Flagship Investor for 2017," said Chad Schreck, Corridor President & CEO. "Henkel is actively engaged in the economic development initiatives of our region, and have played a key role in many of our workforce and student initiatives. Their

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support and vision are essential to our continued growth and marketability as a place for business."

Corridor Chairman Dan Varnum added, "The Corridor is grateful for the continued support of all of its public and private investors, because partnering together is essential for our region's continued success. To build our workforce, grow our economy, create jobs, and ensure we retain our wonderful place to live, we must be proactive in determining our future together."

This year Henkel celebrates its 125th year in business and is the 2nd oldest member of the state's construction association, Master Builders of Iowa (MBI). In 1892, William F. Henkel founded Henkel Construction Company. He drew upon his German heritage, a tradition of excellence and pride in a job well done. Along with his skill as a builder, he brought dedication and craftsmanship of the Old Country tradesmen and a burning desire to excel at his chosen profession. From that foundation, laid more than 125 years ago, Henkel has been involved in nearly every phase on the construction industry.

The North Iowa Corridor is passionate about working to build for the success of our people and businesses. For more information on how you can be involved, or to become an investor, please contact Ken Bales at kbales@northiowacorridor.com.

