



# Corridor

NOVEMBER 2018

## NEW FACES AT THE NORTH IOWA CORRIDOR EDC

**TWO NEW MEMBERS HAVE BEEN** named to the board of directors for the North Iowa Corridor Economic Development Corp.

Dave Versteeg and Christy Marchand are joining the 20-member board which works with area businesses, public agencies, and other organizations to improve this region.



**C H R I S T Y MARCHAND** has served as Chief Financial Officer of Golden Grain Energy, an ethanol production plant in Mason City since 2005. "Golden Grain Energy

position at the John Pappajohn Entrepreneurial Center at North Iowa Area Community College and will be splitting her time between the two. Her duties include organizing, creating, and editing marketing, promotional materials and social media.

Martin has worked in upstate New York as an antiques buyer, cataloger, photographer, and marketer. She received a Master of Science in Art History from the University of Edinburgh and a Bachelor of Science in History from Northwest Missouri State University.



**DAVE VERSTEEG**, in his second year as superintendent of Mason City Schools, began as a teacher and coach in South Dakota and then became superintendent of Montezuma Community

has more than tripled their ethanol throughput, doubled their employment base, and has returned 10 times their members' original investment during this time," she said. "The North Iowa Corridor has been a partner since the beginning and has provided substantial assistance during this growth period."

Marchand served a dual position as CFO of Homeland Energy Solutions in Lawler from 2008 until 2010 and is a member on their Board of Directors. Previously, she was controller for Kiefer Built and a local public accounting firm.

Marchand holds a Bachelor of Business Administration from Mount Mercy University in Cedar Rapids. She and her husband, Eric, farm and have five children. They are members of Archangels Catholic Cluster and True Life of North Iowa, and volunteer in their community.



North Iowa Corridor also recently hired Joyce Martin as Marketing and Communications Coordinator. She holds a similar

Schools in Iowa. He holds a Bachelor of Arts in Political Science from Augustana University; Master of Arts in Education Administration from the University of South Dakota; and an Advanced Studies Degree from the University of Northern Iowa.

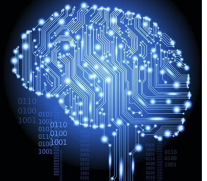
He and his wife, Brenda, have two adult children. Versteeg is a member of the Mason City Noon Lions Club and board member of United Way of North Central Iowa.

"As a school superintendent, I understand the significance of the relationship between a community and its school. Both need each other to thrive economically, educationally, and culturally," Versteeg said. "I am looking forward to joining the NIC board and contributing to its important work."

### SAVE THE DATE

#### ARTIFICIAL INTELLIGENCE TECHTALK

November 14, 2018 11:30am  
North Iowa Regional Commerce Center  
Mason City



Join the North Iowa's technology professionals, entrepreneurs, educators, and business leaders on November 14 at the North Iowa Regional Commerce Center for TechTalk: Artificial Intelligence.

Three of Iowa's leading experts on Artificial Intelligence will share their real world experience on how AI is changing the way we do business - and how Iowa companies are using this to their advantage. TechTalks are quarterly events sponsored by TechBrew North Iowa.

November 14th  
11:30am - Lunch and networking  
12:00-1:30pm - Speakers and Roundtable

Details & RSVP at <http://bit.ly/AITechTalk>

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