

## NEW FACES AT THE NORTH IOWA CORRIDOR

**THREE NEW MEMBERS RECENTLY JOINED THE BOARD OF DIRECTORS** for the North Iowa Corridor Economic Development Corporation. The Corridor is governed by a 20-member Board of Directors that works closely with local community development organizations, financial institutions, businesses, industries, as well as agencies and elected officials in local, county, state and federal government. Members are appointed both by our public partners and by way of a Nominating Committee.



**Chelsy Snyder Anderson** represents the third generation of her family to work at Dean Snyder Construction in Clear Lake. "My full-time job is Business Development/Sales, but I'm always looking to help in other areas of the company where we need to improve, and over the last eight years it's been a focus on our workforce, which I've grown to develop a passion for," Anderson said.

After graduating from the University of Iowa, she furthered her education in Nutrition at the University of Minnesota. "My career was never one-track. From personal trainer to corporate HR to sales professional for an accounting firm, I learned a lot of lessons along the way that gave me the experience I needed to come back and work for the family business."

When her dad asked her to come back and handle sales at the family business, she moved back to her hometown about 10 years ago. She and her husband Erick have five children between them.

"I'm interested in the EDC board because at DSC we are builders and we need workforce to grow. And in order to get more workforce, we need good paying jobs and businesses to bring those people to our area. We have a vested and community interest in seeing North Iowa grow to its potential and want to do everything we can to help facilitate that development for our workforce and our families that live here," Anderson said.



**Emily Peters** graduated from the Ohio State University with a degree in Agricultural Business and Applied Economics, with a minor in Consumer Affairs. During college, she spent time working for Cargill, cattle ranching in Kansas, and studying International Agriculture in the Czech Republic.

Peters said her love for business and the desire to make a difference led her to Union Pacific Railroad where she began her career. Since, she has worked in various business units including Intermodal, Food & Refrigerated, Energy, Grain, and Grain Products. Currently, she resides in Mason City as an Ag Sales Manager, managing a book of business worth over \$550 million in revenue. Peters serves as a board member for Iowa Corn District 2.

A native of Ohio, Peters lived in Omaha for six years and moved to Mason City four years ago. She and her husband, Brandon ("Maverick"), own their own real estate and property management business. She is also a licensed realtor. They have three children, Branson, Ellee, and Rylee, and one on the way. She is involved with her church community, volunteering with Kiwanis, speaking at women's retreats, reading, and traveling.

"I'm excited to be joining the NIC board because I believe the opportunity and potential for North Iowa is greater than ever," Peters said. "It's an honor to work with such intelligent people and to be a part of growing North Iowa!"



**Chuck Schafer** is General Manager of the North Iowa Cooperative. The cooperative includes more than 300 farmer members, with locations in Clear Lake, Portland, Plymouth, and Thornton. It also has a propane division doing business as United LP based in Cerro Gordo County.

Originally from the Dougherty area, Schafer graduated from high school in Greene and attended North Iowa Area Community College (NIACC) in Agriculture Business. This is his second time on the NIC board; Schafer also served a founding board member at the inception of the North Iowa Corridor in 2011.

Schafer also serves on the board of directors of Ag Processing Inc. (AGP), which processes soybeans in Mason City, and the NIACC Foundation Board. He and his wife have three married daughters and six grandchildren.

"I appreciate the opportunity to be the communications link between rural and urban communities," Schafer said of his appointment to the NIC board. "I think it's important to have that connection."

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