



# Corridor

MARCH 2022



## BOARD OF DIRECTORS

### Officers:

**Scott Smed, Chairman of the Board**  
Bergland + Cram

**Marty Mensen, Vice Chair**  
Alliant Energy

**Diane Fischels, Treasurer**  
MercyOne - North Iowa

**Paul Stevenson, Secretary**  
Clear Lake Bank and Trust

**Robert Klocke, Past Chairman**  
First Citizens Bank

### Directors:

**Chelsy Snyder Anderson**  
Dean Snyder Construction

**Kent Brcka**  
Henkel Construction

**Collin Davison**  
Laird Law Firm

**Mark Ebeling**  
City of Clear Lake

**Christy Marchand**  
CFO Systems, LLC

**Emily Peters**  
Union Pacific Railroad

**Chuck Schafer**  
North Iowa Cooperative

### Ex-Officios:

**Mayor Nelson Crabb**  
City of Clear Lake

**Mayor Bill Schickel**  
City of Mason City

**Supervisor Tim Latham**  
Cerro Gordo County

**Dr. Steven Schulz**  
North Iowa Area Community College

**Aaron Burnett**  
City of Mason City

**Tom Meyer**  
Cerro Gordo County

**Scott Flory**  
City of Clear Lake

## 2021 IN REVIEW

THE NORTH IOWA CORRIDOR IS DEDICATED TO SUPPORTING THE ECONOMIC AND COMMUNITY DEVELOPMENT of Cerro Gordo County, Mason City, and Clear Lake. This economic snapshot shows a glimpse into some of the key metrics we monitor. Unemployment has rebounded in North Iowa at a stronger rate than the state and national average. Project activity has continued throughout 2021 with strong investor interest in North Iowa. Mid-size markets like ours have been attracting investor interest as a stable location to do business; and the low population density, high quality of life, and low cost of living are attractive to the growing numbers of remote workers. 2021 also saw our communities recognized with a number of awards and honors.



## AWARDS & RECOGNITIONS

- Community Development Block Grants awarded to: The Corner Drug, Clear Lake Simply Nourished, Mason City
- Mason City re-designated as an Iowa Great Place
- Mason City named Cultural and Entertainment District by Iowa Department of Cultural Affairs
- Clear Lake Area Chamber of Commerce wins multiple 2021 Travel Iowa Awards
  - Outstanding Community: Clear Lake
  - Outstanding Niche Marketing Initiative: Be a Tourist in Your Own Backyard
  - Outstanding Lodging Property: Larch Pine Inn Bed & Breakfast
- Mason City Chamber of Commerce recognized by Mid-American Chamber of Commerce Executives (MACE) as National Chamber of the Year Finalist
  - Awarded Mid-American Chamber Executives Digital Publication of the Year



## 2021 PROJECT HIGHLIGHTS

### PROJECTS COMPLETED IN 2021

NIACC Solar Array	\$6.6 million
Bushel Boy	\$40 million
Fairfield Inn Marriott Hotel	\$15 million
Clear Lake School Wellness Center	\$18 million
Greenlee Corrugated Solutions	\$1 million
Principal Performing Arts Pavilion	\$3 million
RAKA expansion	\$3 million

### PROJECTS CURRENTLY IN PROGRESS

Hyatt Place Hotel, Music Man Square & Conference Center	\$25 million
MCHS Natatorium	\$24 million

### PROJECTS BEGUN IN 2021

Southbridge Mall Redevelopment	\$20 million
173 Craft Distillery	\$1 million
Sears Building Redevelopment	\$1 million



**CHAD SCHRECK**

PRESIDENT & CEO

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**SHAUN ARNESON**

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